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INTERCHINA HOLDINGS COMPANY LIMITED

國 中 控 股 有 限 公 司

(incorporated in Hong Kong with limited liability)

(Stock Code: 202)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09(1) of the Listing Rules.

The Board wishes to inform the Shareholders and potential investors that the Group is expected to record a significant increase in the net loss attributable to Shareholders for the six months ended 30 September 2010 as compared to the same period in 2009.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Interchina Holdings Company Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the Group is expected to record a significant increase in the net loss attributable to Shareholders for the six months ended 30 September 2010 as compared to the same period in 2009. Based on the information currently available, the Board considers that the increase is mainly due to (i) the recognition of share-based payment expense in relation to share options granted during the six months ended 30 September 2010 and (ii) there is a net realised loss on the investment in listed securities for the six months ended 30 September 2010.

The Company is still in the process of finalizing the Group’s interim results for the six months ended 30 September 2010. The information contained in this announcement is only based on the Company’s preliminary review of the management accounts of the Group, which have not been audited or reviewed by the Company’s auditors. The interim results announcement of the Group for its six months ended 30 September 2010 is expected to be announced on 29 November 2010.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board of
Interchina Holdings Company Limited
Lam Cheung Shing, Richard
Executive Director and Chief Executive Officer

Hong Kong, 19 November 2010

As at the date of this announcement, the executive Directors are Mr. Lam Cheung Shing, Richard, Mr. Zhu Yongjun and Mr. Zhang Chen and the independent non-executive Directors are Ms. Ha Ping, Mr. Ho Yiu Yue, Louis, Mr. Ko Ming Tung, Edward and Dr. Fu Tao.